

Jekyll Island

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Jekyll Island Authority gets extra help from volunteer event planning committees

Volunteers from local businesses, hotels, and citizen organization help with planning of events.

Jekyll Island, GA – February 17, 2009 – Beginning this year, the Jekyll Island Authority Event Marketing team is getting extra help via volunteer participation on event planning committees. The committee approach was initiated to encourage more community and inter-departmental involvement at all Jekyll Island events.

“Our local business owners, managers, and residents are great resources for ideas and are eager to help,” said Jones Hooks, Executive Director of the Jekyll Island Authority. “By establishing these committees, we hope to bring those ideas together and open more lines of communication between the JIA and our community.”

The Event Planning Committees are divided into two categories. Event Support Committees help bolster all events via sponsorship sales, fund-raising, entertainment negotiations, financial management, volunteer recruitment, and environmental oversight. Event Committees work on issues directly related to their specific event. An Event Steering Committee, comprised of representatives from each of the other committees, oversees all events and makes decisions on any new event proposals.

“With more people involved we are able to gather ideas and find better solutions,” said Beth Burnsed, Event Marketing Coordinator for the Jekyll Island Authority. “We want our annual events to be more community-oriented rather than just promote tourism. So far the response has been extremely positive and we appreciate the input and support.”

Interested parties are still invited to participate on an Event Committee. To sign up contact Beth Burnsed, Event Marketing Coordinator for the Jekyll Island Authority at 912-635-4189. For more information on all Jekyll Island events, visit www.jekyllisland.com.

2009 Calendar of Events

Island Treasures on Jekyll Island	January 1 – February 28
U.S. Kids Golf® Jekyll Island Cup	February 14-16
Great Dunes Historic Golf Tournament	March 21
Jekyll Island Mother Nature Festival	April 18
Jekyll Island Turtle Crawl Triathlon	May 15-16
Jekyll Island Nest Fest	June 8-13
4 th of July Fireworks Extravaganza	July 4
Beach Music Festival & BBQ Beach Bash	August 21-22
Shrimp & Grits: The Wild Georgia Shrimp Festival	September 18-20
Jekyll Island High School Cross Country Invitational	September 19
Georgia's Colonial Coast Birding and Nature Festival	October 9-12
WAY Radio Beach Concert	October 24
Georgia-Florida Golf Classic	October 29-31
Holiday Island on Jekyll Island	November 28-December 31

About Jekyll Island:

Jekyll Island is a state-owned barrier island offering a variety of amenities and attractions, including the Georgia Sea Turtle Center, 10 miles of beach, 20 miles of bicycle trails, public fishing complex with boat ramp, four golf courses, a 250-acre Historic Landmark District, water park, tennis center, beachside playground, an array of lodging options including hotels, cottages and campgrounds. A variety of events are hosted by the Jekyll Island Authority to encourage public recreation and enjoyment of this wonderful public asset. Jekyll Island has had development limited to just 35 percent of its available land area. This unique aspect of Jekyll Island serves to preserve the critical barrier island ecosystem, and provide guests with a unique escape from the crowds and complications of other beach resort destinations. Please visit www.jekyllisland.com for more information or call 1-877-4JEKYLL.